



Welcome,

***To start use buttons
below or use mouse
to grab page corner and turn.***

MATT REED

2009 BASSMASTER ELITE SERIES

Matt Reed

109 East Crescent Street
Madisonville, Tx. 77864

Phone: (936) 348-0640

Email: rfishtx@aol.com



MATT REED

2009 BASSMASTER ELITE SERIES



1

2008 Tournament Schedule

<u>Date</u>	<u>Event</u>	<u>Location</u>	<u>Finish</u>
01-15-2009	PAA	Lake Toho	12th
03-12-2009	Battle on the Border	Lake Falcon	17th
03-26-2009	Diamond Drive	Lake Dardanelle	98th
04-02-2009	Dixie Duel	Wheeler Lake	74th
04-09-2009	PAA	Neeley Henry	109th
04-23-2009	Blue Ridge Brawl	Smith Mountain Lake	21st
05-07-2009	Southern Challenge	Lake Guntersville	10th
06-03-2009	Tennessee Triumph	Kentucky Lake	39th
06-11-2009	River Rumble	Mississippi River	32nd
08-01-2009	Champion's Choice	Oneida Lake	N/A
10-08-2009	PAA	Toledo Bend	N/A
10-16-2009	Toyota Texas Bass Classic	Toledo Bend	N/A





2009 YTD Stats



Bassmaster Elite Series AOY - 37th

Years On Bassmaster Tour: 9
 Times in the Classic: 2
 Times in the Money: 56
 Total Entries: 92
 Total Weight: 2,533 lbs 2 ozs
 Top 10 Finishes 12
 Top 20 Finishes 26
 Top 50 Finishes 51



World Ranking 76th
 Plus 30 spots from 2008

2009 YTD Media



2009 - 6 Articles



2009 - 28 Articles - Media Site

17 Articles - Bassmaster Site



2009 - 33 Articles



2008 - 41 Articles

**Elected to Professional Anglers Association Board
 2009 - 2010**





BASSFAN.COM

June 26, 2009

Classic contenders: Two approaches

Jami Fralick and Matt Reed are both hovering around the cutoff (Top 37 in the Toyota Tundra Angler of the Year (AOY) race for the 2010 Bassmaster Classic. They're taking decidedly different approaches to 6-week break leading into the Elite Series regular-season finale, which begins Aug. 13 at New York's Lake Oneida.

Jami Fralick (top photo), who's 34th in the points, finished 75th at Oneida last year and 94th in 2006. He plans to get there for some pre-practice before the lake goes off limits on July 16.

"I haven't done well there, but I'm looking forward to going back this time," he said. "I'm going to forget everything I've fished before and go at it like it's a brand new lake. What I've been doing isn't good enough, so I need to start over."

He'll probably do more looking than fishing on the first trip.

"It's tough when a place hasn't treated you well to figure something out in 2 1/2 days of practice (just prior to the event). I don't know how much more I'll learn with 3 or 4 extra days, but hopefully things won't change much between now and (the start of the tournament)."

Conversely, Reed (37th in the points) will be sticking close to his home in Texas over the next month and a half. He was 86th at Oneida last year, but 11th in '06.

"That lake has been both good and bad to me,"

he said. "I'm fairly familiar with it, and it's not that big anyway. I'll be sure to keep fishing around here so I can stay in touch with what's going on.

"It's nice to have a break, but this is a long one. I'd just assume be going up there next week."

BASSFAN.COM

May 10, 2009

10th: Reed had Fun

Matt Reed said he thoroughly enjoyed the tournament, but it had its stressful side, too.

"It was fun, but it was scary going into it because I knew I was going to have to mash 'em," he said. "You knew you were going to have to catch big ones."

He focused on grass edges that were influenced by the current. He moved farther offshore when the flow slowed down, but still keyed on grass.

Most of his fish were enticed by an XCalibur One Knocker lipless crankbait, but a few of the bigger ones were caught on a Yum Money Minnow swimbait.

He weighed 18-12 today. "It was very slow for me today and I probably didn't catch two limits of keepers."





Bassmaster.com By Pete Robbins
April 23, 2009
Not-So-Secret Super Soaker



MONETA, Va. — Expert sight-fisherman Byron Velvick, currently in eighth place, just about six and a half pounds behind tournament leader Kevin VanDam headed into the final day of the Advance Auto Parts Blue Ridge Brawl, believes that sight fishing is going to get tougher today for the 12 remaining competitors.

Matt Reed breaks out a large squirt gun and sprays dishwashing detergent on the water to disperse the pollen.

Boat traffic and the resulting wave action will mess things up for some of the field, but even in the calm coves anglers may have trouble seeing their prey as a result of the pollen infestation that started to settle down on the water yesterday.

"Pollen is going to be the story of the day," he said. "That little breeze that came up yesterday kicked the pollen down into a lot of the best sight fishing water."

But you can rest assured that an angler of Velvick's experience and pedigree has some tricks up his sleeve to deal with that problem. Earlier this week fishing fans saw pictures of anglers including Matt Reed and Kelly Jordon using squirt guns filled with various substances to clear an area above the bed of any remaining pollen. Some reportedly use lure scents, others use Dawn dish washing liquid. When Velvick was told about that, he frowned as if someone had just shot his dog.

"They're doing that?" he asked incredulously. "I thought I was the only one. I actually use vegetable oil. I figured it out on my own years and years ago when I was in my twenties. My mom's a school teacher and I was over there and I had to go to the bathroom. The only thing to read there was a stupid science book and it had an experiment for kids in it to show that a little bit of oil cuts the ripple on the water. I've been using it ever since."

To show just how furtive he's been in his attempts to keep this tactic under wraps, Velvick explained that he keeps the squirt gun wrapped



in a plastic bag inside one of his boat's storage compartments until it's needed. Even when he gets it out, he typically tells his Marshall that he's using it to disperse fish scent to get the resident fish in a feeding mood. To date, none of them has ever questioned that explanation.

It could not be ascertained whether tournament leader Kevin VanDam uses any sort of apparatus — whether it be a child's toy or something else — to better view his quarry when sight fishing. But it was determined that VanDam tries to keep secrets just like the rest of the Elite Series field. As the world's best power fisherman prepared to take off this morning, he had five spinning rod and reel combos strapped to the deck. Not a flipping stick or cranking rod anywhere in sight.

Asked if it was unusual for him to fish a tournament entirely with spinning gear, VanDam took a look around, adopted a soft tone, and said "the meat is in the box," referring to his casting rods. "I'll be using them all today."





BASSZONE.COM

March 12, 2009

Reed Surprised Himself

With all his pour mouthing about practice, Matt Reed surprised himself with his Day One performance. "This was a scary practice, I'll tell you," he said. "It was probably the toughest practice I've ever had here.

"I only had one little area that I felt good about, and thankfully I was able to go in there today and fish it right. They were there, that's all I know."

Outside his "one little area," Reed explained that he was able to catch fish in a variety of places throughout the day. "Maybe I've put something together," he said. "I would say the both my bait

and the depth that I'm fishing are critical."

Matt explained that the first two fish he hooked Thursday pulled off, and hopes that they don't come back to haunt him. "I never got to look at either of them, but they had the right kind of feel," he said.

"I never lost another fish after that, and was able to catch a four-and-a-half and a seven on back-to-back casts. After that, I was ready to go fishing."

Reed explained that he's sharing water with VanDam, and hopes that they didn't burn their fish up too bad. "The weather should not affect these fish," he said. "I'm just hoping that we didn't hurt (the area) too bad. That's the only thing."



MATT REED



[Home](#)

[About Matt](#)

[Sponsors](#)

[2009 Elite Schedule](#)

[News](#)

[Photos](#)

[Contact Matt](#)

Sponsors



Bass News

- [BASS Times: Bluegill imitations that work](#)
- [BASS Slam: David Jones](#)
- [BASS Slam: Chris Horton](#)
- [BASS Slam: James Hall](#)
- [What you had and what you lost](#)



Reed Had Fun



Matt Reed said he thoroughly enjoyed the tournament, but it had its stressful side, too.

"It was fun, but it was scary going into it because I knew I was going to have to mash 'em," he said. "You knew you were going to have to catch big ones."

He focused on grass edges that were influenced by the current. He moved farther offshore when the flow slowed down, but still keyed on grass.

Most of his fish were enticed by an XCalibur One Knocker lipless crankbait, but a few of the bigger ones were caught on a Yum Money Minnow swimbait.

He weighed 18-12 today. "It was very slow for me today and I probably didn't catch two limits of keepers." [Complete Story](#)

10th: Reed Had Better Day



Matt Reed didn't have a real good day Saturday when an 11-11 bag took him out of contention. He bounced back with a 16-11 stringer today to grab a Top-10 finish.

"I caught a bunch of fish today," he noted. "I just didn't get any big bites. You always would love to win, but I had to make the Top 12."

He finished 18th here a year ago, so he was thrilled to improve upon that.

Mark Jeffreys

"I like it (here)," he added. "I love structure fishing and I'm not really a dropshotter by nature, but I love to structure fish. These fish – you find them on your electronics and sit over them and catch them. It's like a video game." [Read More](#)

Ike Overtakes Reed On Day 2, Evers 3rd



If you were to draw Reed's morning on graph paper, it'd look like a seismograph plotting an earthquake: Up and down, up and down.

He had two weigh-fish right away, then lost four straight would-be keepers, which left him with only two in the box at 12:30.

He then hooked a 2 1/2-pounder, which would've normally gone back in the lake. Instead, he put it in the box because he knew time was running out and he needed a limit to have a shot at retaining the lead.

BASS Communications

Visit Matt Reed At Mattreedbasspro.com